

Inclusive Access Product

04/07/2020 - Q&A

QUESTION: Is this available in Canada or is this only a US school program?

Yes. In addition to general privacy protections, we support Canadian Privacy Regulations by hosting an Institution's data in Microsoft Azure Canadian region.

QUESTION: Is this an option for using with other providers?

We will provide the APIs to all system vendors so the software can be used with any POS provider. These providers may leverage our API's to contribute Course, Adoption, Pricing and Enrollment information. However, if you choose the template-based option you can begin using the software for a fall implementation. We will also be pursuing direct integration partnerships with SIS and other systems to streamline information flow.

QUESTION: Where/how do you get the Inclusive Access material information from? The title information etc.?

The adoption of IA content is handled outside of the INCLUDOM platform using Publisher and other industry tools. The inventory and pricing are published to INCLUDOM once contract terms have been established. The SIS is a contributor of enrollment data generally transferred through the POS platform. It is also a destination for INCLUDOM generated student charges.

QUESTION: Is student data information anonymized?

Our service does not rely on collecting sensitive student information other than identifiers for students that are understood by downstream SIS Bursar systems for billing. If these are the student id (which we consider sensitive) we tokenize and encrypt the information in a separate data store. The information can be searched in the analytics and converted from tokenized to readable during transfer to bursar.

QUESTION: Is IA-Bar system agnostic?

Yes. We will provide the APIs to all system vendors so the software can be used with any POS provider. These providers may leverage our API's to contribute Course, Adoption, Pricing and Enrollment information. However, if you choose the template-based option you can begin using the software for a fall implementation. We will also be pursuing direct integration partnerships with SIS and other systems to streamline information flow.

QUESTION: Can you provide clarification between IA-Bar and Includom?

Both are working names, the final brand name is under development

QUESTION: Does it work with multiple stores?

For sure! It can work with multiple campuses. The system permits categorizing activity as the Institution, Colleges and Campuses. We would love to pilot with someone that has a multi-campus program. Please reach out if you are interested at ispyker@unboundstrategy.com



QUESTION:

We use the inclusive access billing process already in WinPrism AR module. Explain how this is better than that module with AR billings. We bill in mass from an import of students registered for these classes, charges are coded as IA charges, its uploaded with all of our other student charges, etc.

The process you describe leverages WinPrism integrations to streamline bursar updates and of course is very valuable. INCLUDOM provides analytics and reporting ahead of the student billing event and analytics to help both the store help the institution to better understand and manage their IA Program such price parity, utilization rates, department and instructor efficacy. INCLUDOM uses consolidated data to streamline supplier reconciliation, and as Rusty indicated, ensure that the store does not 'leave any money on the table'. Eventually INCLUDOM will also further streamline the SIS integration you mentioned leaving spreadsheets behind. We would love to pilot with someone that is using the full AR functionality in the system. Please contact us if you are interested. Either at info@prismrbs.com or ipspyker@unboundstrategy.com

QUESTION: Are there plans to integrate to Verba or Redshelf for the opt-outs? Yes! We have good relationships with both companies and are working now to integrate with both platforms.

QUESTION: Can you explain the methods 'Supplier', 'Code' and 'LMS'? I know what LMS is:) thx This is a little confusing at first -- supplier means the content is delivered directly by the publisher in most cases; the code means that the student is provided a code to access the content; and LMS generally means it is delivered as codeless access to the student through the LMS.

QUESTION:

perhaps I missed this detail, does the program verify the financial transfer from business office to store, verifiable by student paid to vendor and student collected from business office?

Not in the first version of the software, but it is under consideration for a future release.

QUESTION:

What is the value proposition for this if we already have paid to create a charging interface between Verba Connect and PeopleSoft?

Unless every IA instance is being managed for you by Verba, this software allows you to manage the entire IA process and program for your campus. It also provides analytics and student specific transaction information for potential customer service needs.

QUESTION: Do you have WiloLabs as a partner? Willo Labs is potentially a partner, but not currently.